

The Change We Seek

Overview

ECONOMIC & SOCIAL EQUITY We work toward a world where economic and social equity benefits all segments of society, not a select few. Those with great advantages have a responsibility to share their good fortune by investing in opportunities for those less fortunate; their return on that investment will be a better, more peaceful and prosperous world for themselves, their families and future generations. There are boundless opportunities to develop paths out of poverty – limited only by imagination and enhanced by dedication and the creative application of resources.

ENVIRONMENTAL SUSTAINABILITY We work toward a world where environmental sustainability is an integral part of long-term economic development and growth. We believe that it is in the interest of current and future generations to preserve the earth's ecological systems, and to grow a global economy that can meet people's basic needs without destroying the systems upon which life depends. We can do so by planning future development with care, using technology wisely and encouraging political stability in developing nations, where the richest biodiversity often remains.

HEALTH We work toward a world where everyone has access to basic health care and protection from environmental hazards. Those who are less well off should not disproportionately suffer the consequences of hazardous emissions and waste or poor health care delivery systems. No disease should be ignored simply because it affects only the poor.

INSTITUTIONAL RESPONSIBILITY We work toward a world where the institutional responsibility of corporations, governments, foundations and other powerful interests can be upheld through standards for transparency, citizenship and sustainability. Good social and environmental citizenship has a place in the global markets and ultimately enhances financial bottom lines. Corporations, governments, and multinational agencies, as well as charitable, religious and educational institutions can engage productively in a market-based economy to enhance universal prosperity, rather than concentrating wealth in the hands of a few stakeholders. Shareholders and constituents can and should hold powerful institutions accountable.

PEACE & SECURITY We work toward a world where forging cross-cultural understanding and respect for human dignity can lead to peace and security. Enhanced communications can break down negative stereotypes and can bring people together as neighbors in a common cause of peace and prosperity. New ways of building community can promote tolerance and engagement and motivate those in less fortunate circumstances to consider alternatives to violence and cultivate lasting peace.

TOLERANCE & HUMAN RIGHTS We work toward a world where Tolerance and Human Rights win over discrimination and persecution. Intolerance has prevented untold numbers of people from living life to the fullest, from war-torn regions to the streets of cities or rural enclaves in the industrialized world. Practicing tolerance, understanding diverse points of view and respecting religious and political beliefs are essential to the world of peace and prosperity that we envision.